



MAKE GREAT TASTING, HEALTHIER FOOD AND SAVE MONEY!

Healthier eating is becoming more and more important to customers. Follow these tips to make sure you stay ahead of the market.

Achieve at least ten tips, including at least one from each section (Portion Size, Fats & Frying, Salt, Fruit, Vegetables & Fibre, Sugar, and Promotions). Tick the box when you have achieved a tip and aim to add a new tip every month.

PORTION SIZE – Eating too much can lead to obesity, diabetes, heart disease and cancer.

1. Offering different portion sizes makes good business sense so give customers with smaller appetites a choice. Try at least one of the following:
 - Offer **reduced-size lunchtime specials** (e.g. a container with half rice and half meat)
 - Make **small portions** or children’s portions available to everyone (make sure this option is clearly advertised to customers)
2. Consider **reducing portion sizes** across your menu to a level that is acceptable to customers. If customers are tending to leave food on their plates this is a clear signal that portion sizes are too large and smaller ones would be acceptable.
3. Try not to overfill or compress food into containers. Or try **using a slightly smaller container** for takeaway dishes. **> Slightly smaller portion sizes will still be satisfying!**

FATS & FRYING – High-fat foods contain lots of calories, which can make us put on weight. Saturated fats increase the risk of heart disease too.

4. If the tandoor is on, **cook in the tandoor** rather than using the deep fat fryer which will use up oil. For example, tikkas, poppadoms, samosas and marinated paneer can be cooked in the tandoor with the addition of just a little oil.
5. Try to **avoid frying food twice** – preparing or pre-cooking food in oil increases the amount of fat in the dish. **> Frying snacks such as onion bhajis only once will use less oil.**
6. When choosing your vegetable oil, check the ingredients list on the label and try to **choose a lower saturated fat option such as rapeseed or sunflower oil.**
7. If you make your own base curry sauces (gravy), try to **use less oil** and **drain off any excess fat**. You should aim to have no oily layer floating on the top at the end. This is healthier and more attractive for your customers.
8. In dishes such as butter chicken and chicken korma **use rapeseed or sunflower oil** to cook the dish and, if needed, just **use a small amount of butter or ghee** at the end. You’ll get the flavour, gloss and aroma but with less saturated fat.
9. Use **low-fat yoghurt** in marinades, chutneys, chaat dishes and lassi. You can make yoghurt with semi-skimmed or 1% milk, or buy low-fat yoghurt. They won’t cost any more than full-fat products and this is a simple way to cut fat from the food you serve.
10. **Getting oil to at least 175°C** before you start frying snacks such as pakoras, onion bhajis or chips gives you crisper, more appealing food, which absorbs less fat. That means you use less oil. **> Remember to drain off any excess fat from the food after frying.**

SALT – It’s very important to watch your salt (or sodium) intake as too much can lead to high blood pressure and an increased risk of stroke and heart disease.

- 11. Lots of people are trying to cut down on the amount of salt they eat and many people already have high blood pressure. Research shows that you can **gradually use less salt** and customers cannot tell the difference. You could try adding a little less salt when you:
– Fry your spice blend for the base dishes
– Prepare your dishes for serving
– Make the dough for naan breads
– Cook rice, including the amount you add to the spices to fry pilau or other flavoured rice
- 12. If you buy in any sauces or items like samosas, chutneys and pickles, check the labels and **choose the ones with less salt** or ask your supplier to help.
- 13. **Remove salt shakers** from tables and only give to customers on request. Many businesses are already doing this.

FRUIT, VEGETABLES & FIBRE – These are good sources of vitamins and minerals and eating plenty can help prevent heart disease, stroke and some cancers.

- 14. Look across your menu and think about where you could **add more vegetables**. Try some of the following:
– Experiment with adding more vegetables like peppers to meat dishes and peas or spinach to paneer dishes. This can add texture and colour, making them more appealing
– Intersperse skewered meat with vegetables like peppers and onions
– Serve starters with a side salad
– Make plain boiled rice more interesting by adding boiled or steamed vegetables like peas, green beans or mushrooms with no added salt or oil
– Offer half portions of meat dishes with half portions of vegetable dishes
- 15. Try **offering fruit on your dessert menu**, for example mango with kulfi or fruit salads with orange, papaya, lychees, mango or pineapple. You could even include this as part of a meal deal.
- 16. Try offering **wholemeal chapatis** and **brown rice** on your menu.

SUGAR – Having too many foods and drinks high in sugar can contribute to excess calories and lead to weight gain. This increases risk of heart disease, type 2 diabetes, stroke and some cancers. It is also linked to tooth decay.

- 17. Offer healthier drinks as the default option – such as water, lower fat milks, low calorie or no added sugar drinks, or pure fruit juices (in a 150ml serving size or as close to this volume as possible), rather than sugary drinks.
- 18. Introduce a 10p levy on non-alcoholic soft drinks that have added sugar and donate the money raised to the Children’s Health Fund, administered by Sustain.

PROMOTIONS

- 19. When customers ask for a recommendation, try **suggesting healthier options with less salt, fat and calories**.
- 20. If you have drinks promotions, try **offering diet, low-calorie drinks or water** rather than sugary fizzy drinks.
- 21. If you offer **meal deals** or **set menus**, this is a great way to get your customers to try healthier dishes.
> **Swap 1 or 2 items on your set menus for healthier options e.g. plain boiled rice rather than flavoured rice or tomato-based main dishes rather than creamy dishes.**
> **For two people, you could try offering a main dish, dhal and a vegetable side with boiled rice, chapatti and a fruit salad dessert.**
- 22. **Don’t serve poppadoms free of charge** as these can add a lot of fat and calories to a meal)

Keeping customers happy is important, and the best way to do this is by gradually reducing the fat, salt, sugar and calories in your food so it’s healthier but still tastes delicious!

Your own pledge suggestions (agreed with the Healthier Options team)

.....

.....

.....

Healthier Options is delivered jointly by Bedford Borough and Central Bedfordshire Councils with support from other partners. It will be independently evaluated by the University of Bedfordshire.



If you are interested in achieving the Breastfeeding Welcome Award, please tick this box: