



# Innovation Bridge case studies

London Electronics Ltd.



## Displaying the innovative side of London Electronics

London Electronics Ltd (LEL) based near Sandy, Bedfordshire specialise in the design and manufacture of digital panel meters and large displays, selling to clients across the globe including Next, Heineken, Tetley's and Shell.

Jim Lees, LEL's managing director, knows that, for his business to stay at the forefront of the sector, LEL's products must constantly develop. As he says "In our industry accuracy and repeatability are vital qualities".

LEL approached Innovation Bridge (IB) with a plan to significantly improve the accuracy in their digital display systems. With the help of an IB grant LEL were able to order

three state-of-the-art Multifunction DC Calibrators. In June 2018 LEL took delivery and despite an over enthusiastic delivery driver who threw the equipment over a fence, the robust new calibrators were put straight to work.

The calibrators led to an immediate improvement in manufacturing efficiency and critically, help make LEL's digital display systems among the most accurate on the market. The improved display units have already helped LEL win a contract to deliver 200 units per year for a French company working in the field of under-sea cable testing. This has meant that LEL have hired two new staff members to deal with the extra business, with other roles in the pipeline.

Furthermore, the project with IB is enabling LEL to design and develop a new multi-purpose, patent-pending meter, with the prototype due before the end of 2018.

“ The Innovation Bridge grant has enabled us to secure the technology to allow us to grow and develop an innovative range of market leading products ”

Jim Lees, Managing Director  
London Electronics Ltd

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How to find out more

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